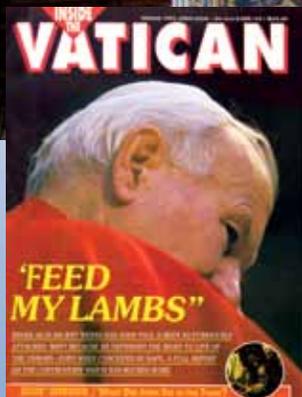


A Journal for the Church

The Inside the Vatican Story



Our Beginnings

We launched *Inside the Vatican* magazine in April, 1993, with \$4,720 in initial capital. Our goal was entirely evangelical—we wanted to spread the Gospel, the “good news” of Jesus Christ, in

an increasingly secular age. We were moved to act by what we saw and read in the mainstream media: daily distortions and mockery of the Church’s teachings. The faith was depicted as an impediment to happiness and freedom, not as the one great source of true happiness and freedom. As young, idealistic writers, we wished to counteract this mockery and correct these distortions by offering our own new, clear, and (hopefully) compelling voice in the “war of ideas” of our time. Seeking to defend the truth of Christ and of His Church,



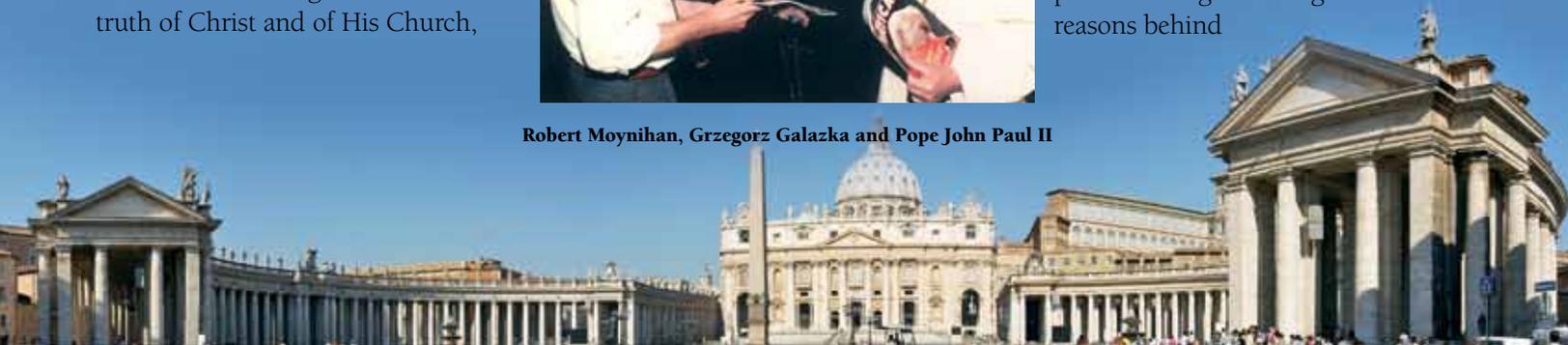
Robert Moynihan, Grzegorz Galazka and Pope John Paul II

we went to “the heart” of the Church—to the Vatican itself. But we had to find a way to be independent enough to carry out our mission. So we went to “the top.” Encouraged by Pope John Paul II, by his personal secretary, then-Monsignor (now Cardinal) Stanislaw Dziwisz, and also by then-Cardinal Joseph Ratzinger (now Pope Benedict XVI), we decided to launch a completely new type of magazine: loyal to the Church and the Magisterium, but modern, alive, fresh, and not controlled by any interest group, inside or outside of the Church. So we began, and so we have continued. This has meant that we have functioned in great

freedom, but also without any of the institutional resources which support many other Catholic publications.

Our Content

Since 1993, our publication has provided unique comprehensive and balanced coverage on the Vatican. We provide thoughtful insight into the reasons behind





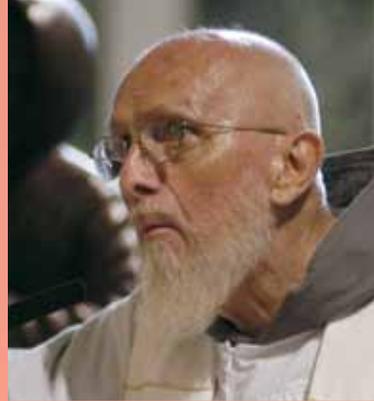
Professor Mary Ann Glendon

the actions of the Pope and the Vatican, in contrast to much reporting in the secular media. We have covered most of the great spiritual, cultural and social issues of our time from a profoundly Catholic perspective. Each month, we explain many of the Pope's homilies and publish the

complete texts of some of the most important of them. We defend the teachings of the Church through thoughtful reporting on Vatican affairs enabling Catholics to keep in touch with their faith and the Holy See. We write in a clear, unbiased way, so the Church's words and actions are better understood, and therefore more easily accepted and defended by Catholics everywhere.

Our Readers

Our readers range from former US Ambassador to the Vatican Mary Ann Glendon, now at Harvard Law School, to Father Benedict Groeschel, founder of a vibrant new branch of the Franciscans, have said *Inside the Vatican* is a "marvelous contribution to the New Evangelization" and "our favorite magazine." Pope Benedict XVI has told us he appreciates our work. We have a solid base of 10,000 paid subscribers in 100 countries, including Russia, India and China. Our readers are very loyal and supportive with one of the highest renewal rates in the industry —75%. We are closely read even "inside" the Vatican, all Vatican



Father Benedict Groeschel

offices—we received an email in August 2010 from Cardinal Farina, head of the Vatican Library: "I am grateful to you for having dealt with this matter with great tactfulness... only you could speak freely on this point. Thank you!" Many bishops have praised our work, saying it helps connect Catholics back to the Pope and the Vatican—the heart of the Church.

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Join us on one of our pilgrimages to places of great beauty, holiness and solitude:

- ▼ to the heart of the Church (stay inside Vatican City and meet with Vatican officials)
- ▼ to important places in Europe and the Holy Land (meeting with Church leaders)
- ▼ to Vatican City for our annual meeting, attended by friends from around the world

For more information, please call 1-800-789-9494 or visit InsideTheVatican.com

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We actually stay inside the walls of Vatican City with Vatican Officials and special guests during our pilgrimages

An adventure born in 1993 continues today and looks toward the future...